

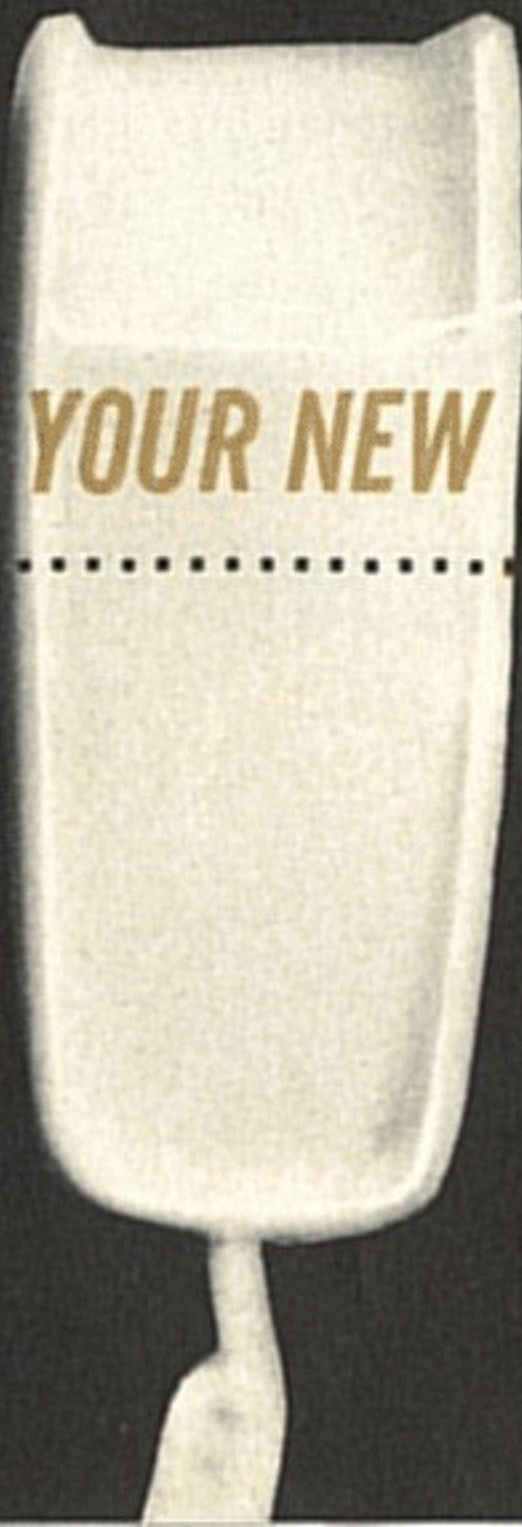


INTRODUCING

YOUR NEW

Trimline[®]

PHONE





MEET YOUR *Trimline*[®]

**PHONE. YOU WILL
WANT TO BECOME FAMILIAR**

WITH its advanced features, designed to make calling even more convenient.

Lift the receiver and notice how it cradles naturally in the palm of your hand. Because you do not have to grip the receiver (as you would a conven-

tional telephone), you will find the TRIMLINE phone more comfortable to use.

The soft light illuminating the dial operates from a small transformer plugged into a nearby electrical outlet. Do not unplug this transformer or the light will not operate. Call your telephone company repair service if the bulb needs replacement.

You can adjust the ringer volume. For a softer or louder ring, simply move the control located on the bottom of the desk model or on the side of a wall-mounted TRIMLINE phone.

THE SMALL BUTTON BELOW THE DIAL

is a recall button. You will find it helpful when making consecutive calls. Press the recall button for a moment after completing a call and the dial tone will indicate that the line is ready for your next call.



WITH THE WALL MODEL

TRIMLINE phone, you can place the receiver on the side of the wall unit if you have to leave the telephone in the middle of a call. Make certain to hang up the receiver when finished calling.

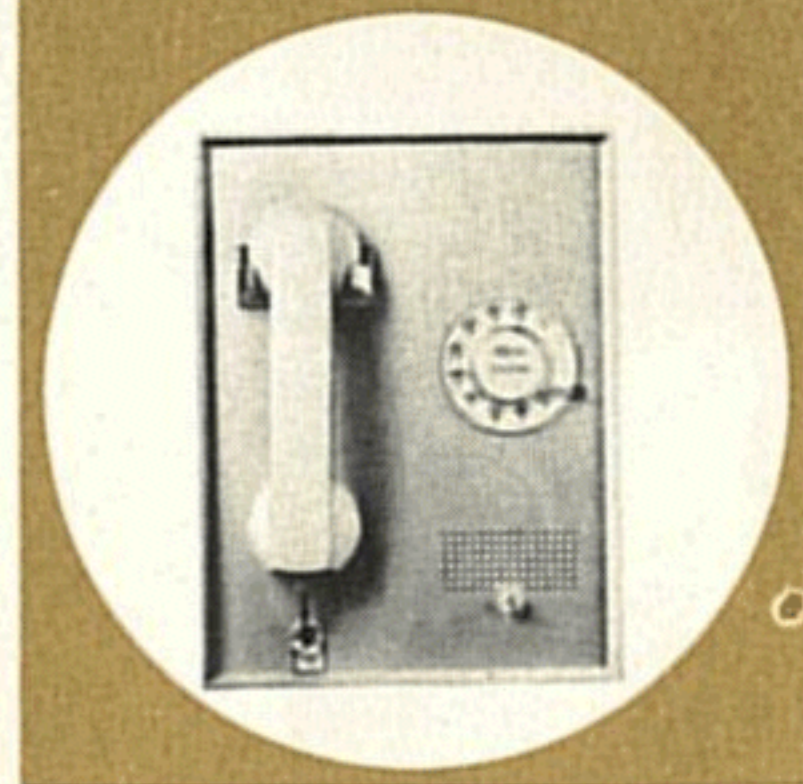
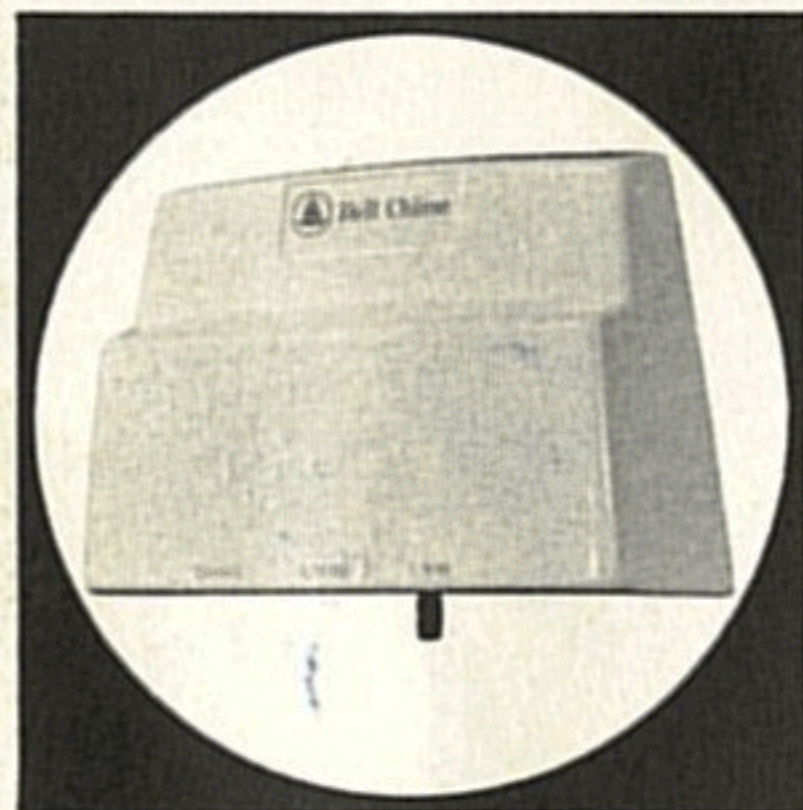
DIALING TIPS: *always listen for the dial tone before calling. Do not release the dial until your finger comes firmly against the finger stop.*



**OTHER BELL SYSTEM PRODUCTS
TO MAKE YOUR HOME MORE ENJOYABLE**

BELL CHIME Ringer

Complement your new TRIMLINE® telephone with a BELL CHIME Ringer which calls you to the phone musically, with a melodic chime. Or, set it for the familiar telephone ring, at normal volume, or loud for when you're outdoors. The BELL CHIME Ringer is available in a velvety gold or soft ivory finish.



THE *Trimline*® TELEPHONE IS ANOTHER PRODUCT OF BELL SYSTEM TEAMWORK

Developed by BELL TELEPHONE LABORATORIES—Manufactured by WESTERN ELECTRIC

Brought to you, as a service, by your BELL TELEPHONE COMPANY.



PANEL PHONES represent the forward look in built-ins! The space-saving feature of this wall-mounted telephone makes it ideal for kitchens. Available in a silver or copper finish.